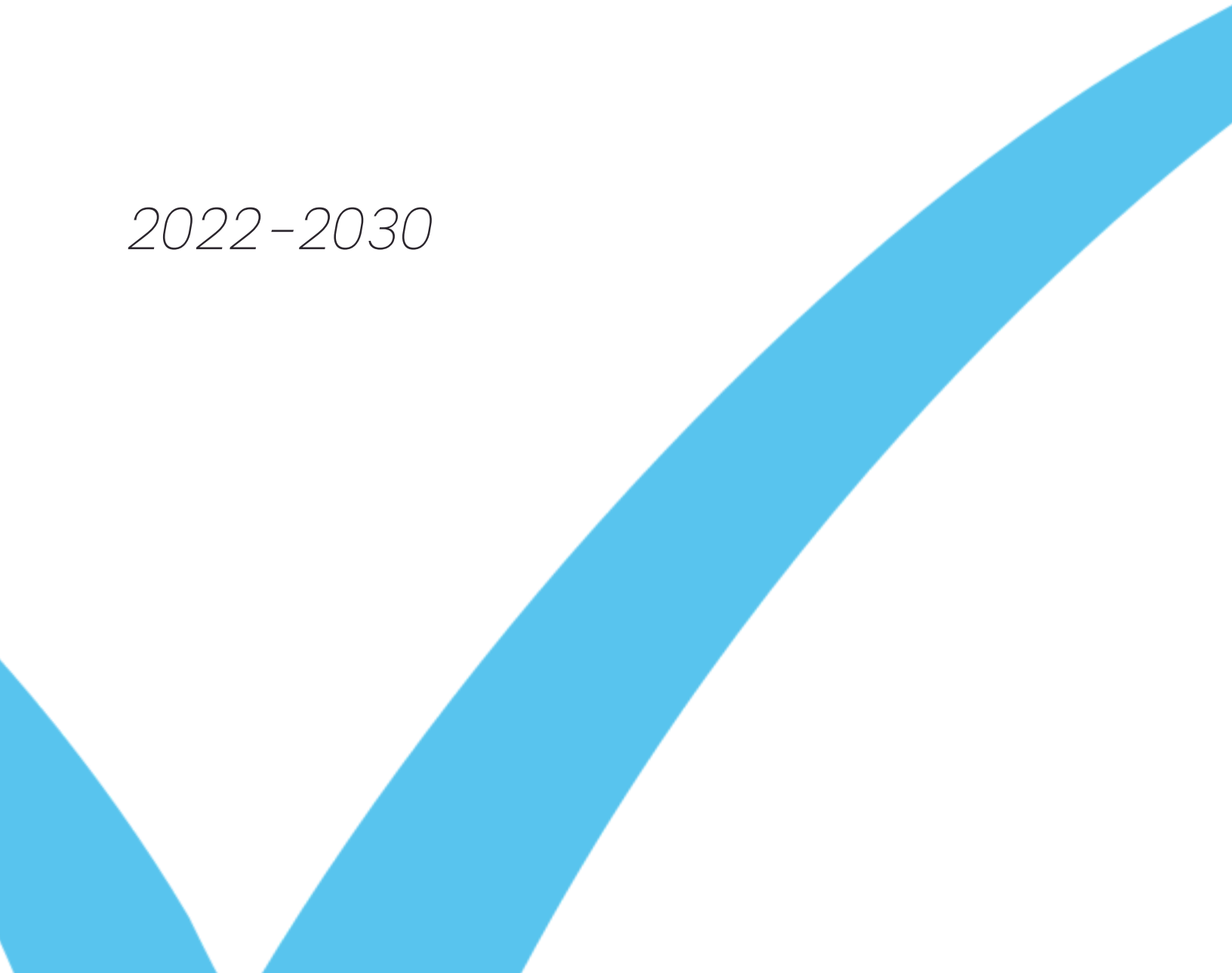




Strategic Plan

2022-2030



Message from Council

We could not be more thrilled with our opportunity to come together and share our dreams and aspirations for our community with the public. This is because we have listened intently to what we heard during our time as citizens, while being on Council and perhaps most importantly when the community placed its trust in us to give clear direction during the last election.

There is no doubt that we are facing many challenges as we look toward our future together. We believe this has played an important factor in you choosing us to represent your interests. We intend to lead the community, from a governance perspective, forward despite the current landscape before us.

We are excited about the goals identified within our Strategic Plan. We feel the measures of success set our administration up to clearly understand what we want to see achieved during the next 4 years. We invite you to become a regular participant in important conversations that will assist in us making significant progress to achieving our vision.

Thanking you with much gratitude.

Village Council



Vision Statement



*The vibrant and tranquil
village of TOM ORO*



Cremona is and will always be a serene place that inspires citizens and visitors alike to dare to think about how beautiful their future can be.



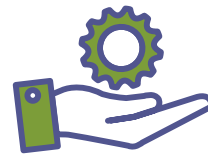
Our Strategic Goals



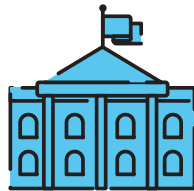
Two-way communication both seizes opportunity and bridges gaps in our community.



The beautification of our natural areas and value of surrounding attractions benefits Village residents.



Our developed commercial and open spaces have enhanced our business community and residential properties.



Village Council has established bylaws, policies and plans that drive sustained growth and financial sustainability.



Cremona Pride

The beautification of our natural areas and value of surrounding attractions benefit Village residents.

The Village of Cremona prides itself on its beautiful landscape and surrounding attractions and amenities. Natural areas like the Cremona Nature Trail balanced with recreational facilities make the Village a wonderful place to not only reside in, but also a wonderful place to visit or do business.

Increasing development and tourism in our community will help ensure that our community continues to thrive, balancing the small town feel that we know and love while sharing the community with visitors and entrepreneurs.

Our measures of success

- Increase in commercial development
- Increase in residential development
- Increase in tourism opportunities
- Village Nature Trail and green spaces are enhanced



Relationships and Communication

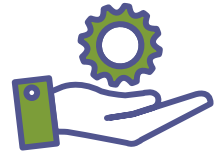
Two-way communication both seizes opportunities and bridge gaps in our community.

Our residents and community groups are the backbone of our community; relationships which we rely on to ensure the future is bright for the Village. Our focus going forward will be finding ways to more effectively engage and communicate with both to strengthen these relationships.

Through planned improvements, such as webcasting Council meetings and planned community surveys, we hope to further engage in meaningful dialogue with our residents to better understand the ongoing needs of the community, while creating solutions for how we can continue to work together to achieve our common goals.

Our measures of success

- Livestream Council meetings
- More citizens attend Council meetings (virtually or in person)
- Conduct resident satisfaction surveys
- Planned work with community groups
- Develop a communication strategy



Development

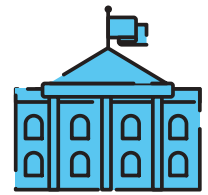
Our developed commercial and open spaces have enhanced our business community and residential properties.

The Village of Cremona not only boasts a beautiful and serene landscape, but more importantly, it is both a wonderful place to raise a family and develop a business.

Our focus on supporting current businesses while also attracting new residents and businesses to the Village will help ensure our sustainability into the future. It will mean that we keep our services and amenities all in one place for our residents, all while building our residential community to support our important local business.

Our measures of success

- Increase patronage of existing businesses
- Support new business in Village
- Increase residential population



Governance

Village Council has established bylaws, policies and plans that drive sustained growth and financial sustainability.

While this strategic plan is at the forefront of guiding the Village of Cremona in the coming years, other elements of good governance are also necessary to ensure our ongoing success. This includes ensuring that bylaws are up-to-date, we have relevant policies, and other foundational plans are in place. This will help to ensure that Council has important pieces of information to

guide both short and long term decisions. Tax policies, capital planning, growth management, and reviews of the current bylaws and policies will not only help with our financial sustainability but will also help us determine how and when to grow and how to keep our current assets protected long into the future.

Our measures of success

- Approved growth management plan
- Review to eliminate outdated/defunct bylaws and policies
- Knowledgeable of Council roles and responsibilities according to MGA
- Develop tax policy
- Approved five-year capital plan
- Develop infrastructure plan